



AS FRESH AS LOCAL

www.prime-fresh.com



PRIME FRESH HANDLING



OUR NAME SAYS IT ALL



PRIME

First in rank, having the utmost quality and value.



FRESH

Having its original qualities unimpaired, not damaged.



HANDLING

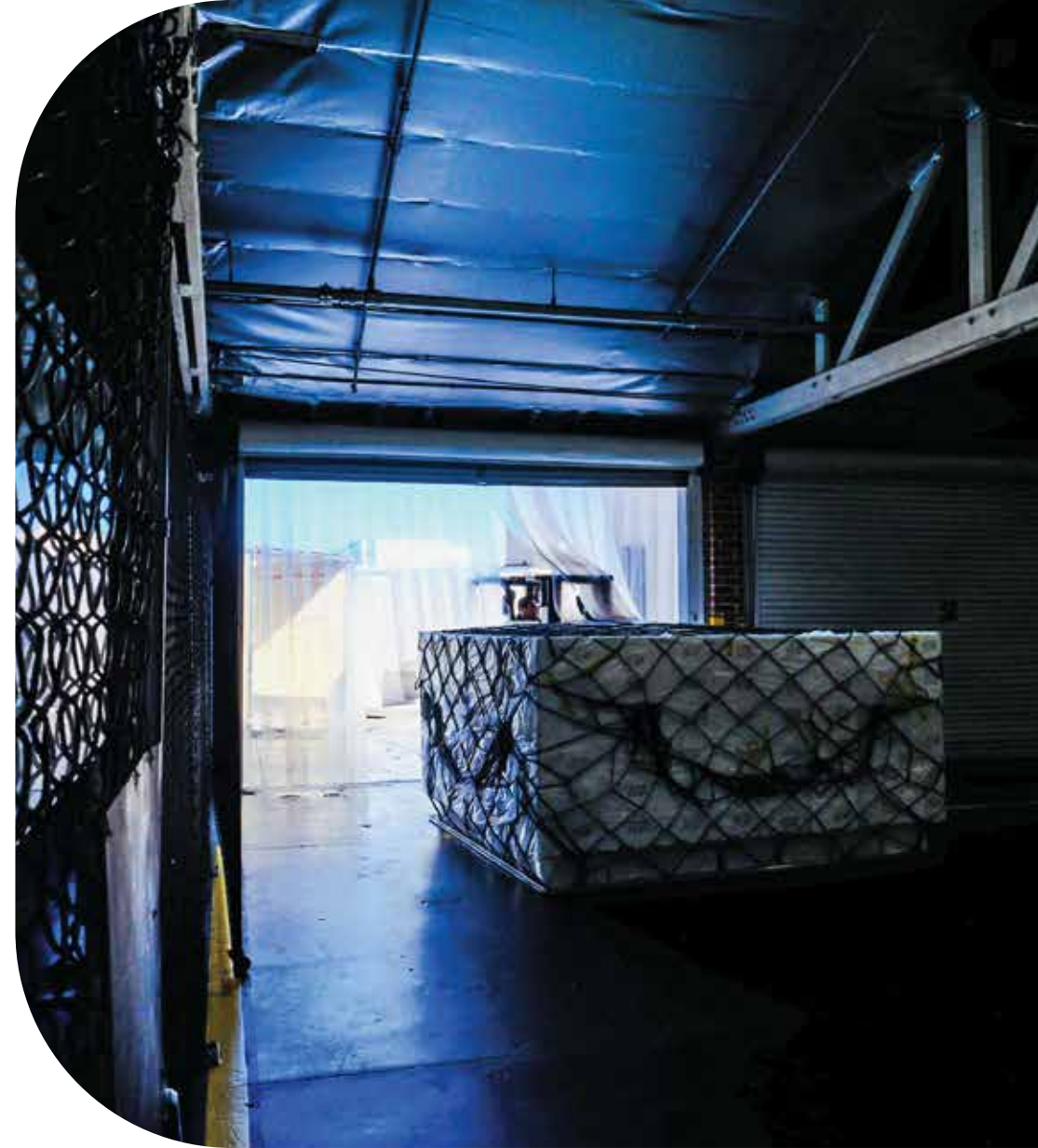
A process by which something is packaged and shipped, expertly treated.

COMMAND OVER TIME

With a worldwide network of offices and refrigerated warehouses, Prime Fresh Handling embodies the very definition of service and expertise in the swift, safe, and efficient delivery of perishables.

We expertly manage all aspects of the logistics and handling of temperature-sensitive products, from fresh fish, produce, and cut flowers to pharmaceutical products and vaccines. Despite any distance, we deliver ultimate freshness for a wide range of trans-global customers.

Innovative technology, operational proficiency, and friendly customer relations are the ingredients that make Prime Fresh Handling the number one trusted choice in the industry and an authority in providing timely and trustworthy delivery of precious commodities.



INDUSTRIES SERVED

PFH works with growers, manufacturers, distributors, and transportation carriers, as well as wholesalers and retailers of major industries.

PRODUCE



Vegetables
Berries
Organics

SEAFOOD



Salmon
Tuna
Live Lobster

PHARMACEUTICAL



Vaccines
Biologics
World health Supplies

FLOWERS



Long-stem Roses
Fresh-Cut Flowers
Plants

SPECIALTY FOODS



Artisan Cheese
Chocolates
Wine

COSTUMER BENEFITS

PFH customers worldwide benefit by our proven ability to create smart and innovative logistics solutions that precisely meet their every need.



Global Solutions

We have a unique ability to work with a range of trans-global industries to get perishables to and from any location worldwide via our strategically located transfer stations on three continents.

Technology

We harness time by using online tracing platforms that offer real-time shipment information, door-to-door document visibility, data extraction for delivery of perishables, and peace of mind.

Agility

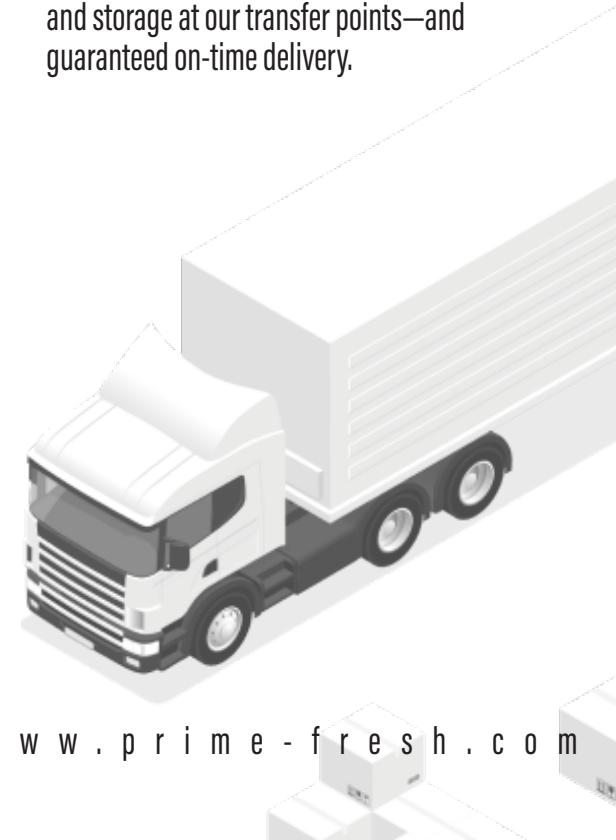
We're fast on our feet! With 20 years of experience in moving temperature-sensitive material, we anticipate logistical hurdles, unleash smart and swift solutions, and expertly deliver freshness every time—guaranteed.

Communication

From pickup to delivery, we keep our customers in the loop with open and consistent communications, ensuring that their questions and problems are addressed quickly and with integrity.

Convenience

Stop wasting precious time and effort juggling multiple service providers, PFH provides door-to-door service, staging, and storage at our transfer points—and guaranteed on-time delivery.



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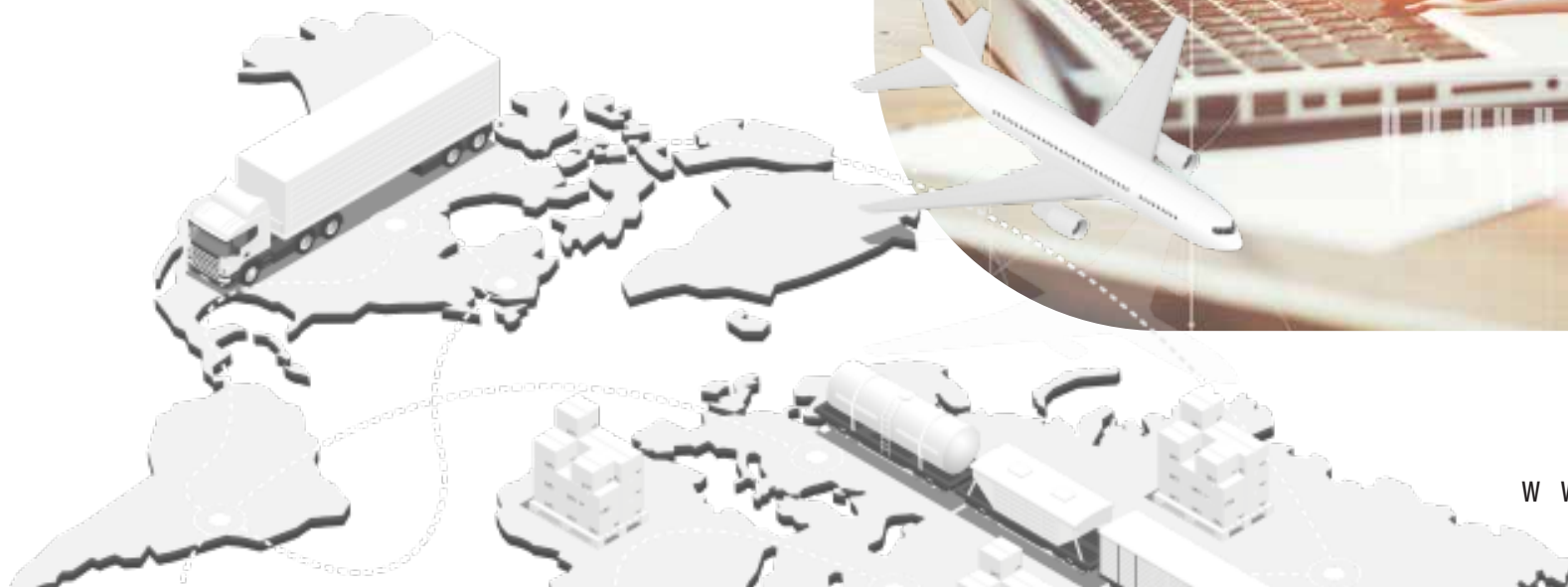
OUR EXPERT TEAM

Positioned and ready 24/7 across a worldwide network of offices and warehouses, every member of our specialized team has extensive knowledge in managing time- and temperature-sensitive cargo—and is committed to customer satisfaction.

PFH has cultivated a culture that empowers its people to personally "own" every aspect of a customer operation and to take on logistical hurdles when they arise with fresh and innovative eyes.

There's no margin for error, But there is boundless opportunity to conceptualize unique shipping challenges differently, change our course when necessary, and address the various needs of our customers in innovative ways they've never imagined.

We also offer a multi-lingual staff of representatives fluent in languages including English, Spanish, Dutch, Portuguese, and Russian, to best serve our clients.



STRATEGIC WORLDWIDE LOCATIONS

PFH delivers ultimate freshness over vast distances, our global network of offices and bonded- and refrigerated-storage facilities provide timely and easy access to all of the world's major markets.



MIAMI

PRIME GATEWAY TO WORLD MARKETS

An easy point of contact for airlines and ocean freight carriers from across the world, MIA is our primary hub for Latin American trade. Members of our multi-lingual staff are fluent in Spanish, English, Portuguese, Dutch, and Russian.



LOS ANGELES

FEATURING A 52,000 SQ FT WAREHOUSE

Enhancing and optimizing a comprehensive menu of logistics services from the US West Coast, PFH-LAX serves as our gateway to all Asian markets. Our operation works 24/7 with FDA compliance and USDA approval.



NEW YORK CITY

ONLY 2 MILES FROM THE AIRPORT

Our JFK operation supports importers, wholesalers, and retailers of flowers, fish, and other temperature-sensitive perishables with state-of-the-art facilities, cold chain management and refrigerated trucking service across the critically important Tri-State/Eastern Canada region.



AMSTERDAM

MOVING 600,000 KG ON WEEKLY FREIGHTERS

Located in the heart of the world's flower capital and close to Rotterdam Harbor, PFH-AMS accepts and transfers 600,000 kg of perishables per week from Colombia, Ecuador, and Miami to Europe and beyond.



BOGOTÁ

BOASTING BEST ON-TIME PERFORMANCE

With multiple scheduled frequencies each week, to and from the growing Colombian market, our BOG team manages in-country operations for the world's largest and most reliable cargo carriers in the industry.



QUITO

TOP TIER IN THE FLOWER BUSINESS

Ecuador is where Prime Group got its start decades ago, and where PFH customers today continue to benefit from our vast experience in handling perishables that make up a significant portion of this market.

FACILITY HIGHLIGHTS



CFS Facility

We operate container freight stations (CFS), where we containerize, deconsolidate, and stage shipments with precision between international and domestic transport legs.



Cold Storage

We're fast on our feet! With 20 years of experience in moving temperature-sensitive material, we anticipate logistical hurdles, unleash smart and swift solutions, and expertly deliver freshness every time—guaranteed.



Barcoding

We utilize barcoding to categorize and organize our shipments. This leads to fewer errors, faster shipments, and overall cost savings.



Quality Control

Let us be your eyes on the field to ensure quality control on all your shipments throughout the entire process with PRIME FRESH HANDLING. Our thorough protocol ensures that your shipment of perishable goods will be delivered fresh every time.



Local Distribution

From pickup to delivery, we keep our customers in the loop with open and consistent communications, ensuring that their questions and problems are addressed quickly and with integrity.

SPECIALIZED SERVICES



Airport-to-door and door-to-door service



Vacuum cooling and pre-cooling



Domestic and international trucking



Consolidation and deconsolidation



Inventory handling



Supply chain management



Import-export management and customs clearance



Sorting and labeling



Pharmaceutical handling



Temperature-controlled environment



Shrink wrapping



Global air charters

PFH CERTIFICATIONS



California Certified Organic Farmers

PFH-LAX is approved to handle organic produce by the California Certified Organic Farmers, Accredited by the USDA, this certification signifies that we comply with federal regulations on handling agricultural commodities labeled and sold as "organic".



Primus GFS

Primus Global Food Safety Certification proves that PFH meets the highest standards in food safety, Top-ranked in the perishables industry, we are qualified to operate within the fresh food supply chain, from pre- to post-farm gate production.



Hazard Analysis & Critical Control Points

HACCP certifies PFH to handle fresh seafood, specifically, It recognizes that we take a systematic preventive approach to protect perishable food from biological, chemical, and physical hazards that could threaten food quality and safety for consumption.



IATA Temperature-controlled Cargo Operations

IATA's annual certification in Temperature-Controlled Cargo Operations ensures that our Miami staff complies with the wide-ranging regulations related to the proper transport of highly temperature-sensitive pharmaceuticals and biologics.

THE PRIME GROUP NETWORK



Known for its superior offering of world-class international cargo and logistics products and services, the Prime Group of Companies consists of four global divisions: Prime Fresh Handling, Prime Logistics, PrimeAir, and Prime Fresh Products.

Prime Group got its start in 2001, managing the shipment of fresh-cut flowers from Quito, Ecuador, to Miami and Amsterdam. With a proven history of successfully meeting the demand for expert service in this highly specialized market, the company has parlayed this experience into advancing its unique brand of service to multiple other customers in Latin America and beyond.

Today, the company has emerged as a worldwide logistics and specialty foods leader, offering a full scope of services and products for multiple air cargo primaries and customers all across the globe.

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Amsterdam

LOCATIONS

Miami HQ

1301 NW 84th Ave,
Miami, FL 33126, USA
+1 305 592 2044

New York

101 W End Ave
Inwood, NY 11096
+1 516 837 9777

Los Angeles

5250 West 102 Street
Los Angeles, CA 90045
+1 323 328 8650

Quito

Terminal Internacional de Carga, Mezzanine.
Aeropuerto Internacional Mariscal Sucre, Ecuador
+593 2 281-8034

Bogotá

Av el dorado No. 111-51
TC1 Oficina 220, Colombia
+57 15185555

Amsterdam

Prime Air & Ocean Cargo B.V.
Capronilaan 12-20 (office 1.4)
1119NR Schiphol, The Netherlands
+31 61 390 1093

1(888) PRIME39

CONTACT US

Quotes

infopfh@prime-fresh.com

1(833) PRIME39



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